

MEERA PATEL

WEB DESIGN, UI/UX DESIGN

OWNER OF GNI DESIGN

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EDUCATION

UNIVERSITY OF NEBRASKA-LINCOLN

BACHELOR OF JOURNALISM IN ADVERTISING
AND PUBLIC RELATIONS

Minor: Mathematics

GPA: 3.5

May 2021

SKILLS

TOOLS

Adobe Suite; Figma; Microsoft Suite; Google
Suite; Wordpress; Squarespace

TECHNICAL

HTML, CSS, Java, JavaScript, Python,
SQLAlchemy, Git, jQuery

GENERATIVE

Prototyping, Wireframing, Mockups,
User testing, Usability Testing, Design
Systems, Design Sprints

LANGUAGE

Conversational Gujarati, basic written
and conversational French

INVOLVEMENT

QUARANZINE MAGAZINE

Director of Web, January 2021 - present

- Creation of designs and development of the digital magazine
- Maintaining the website and uploaded content

UNL CREATIVE COMMONS

Member, August 2017 - present

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PORTFOLIO: www.roamwithmeer.com

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WORK EXPERIENCE

WEB DESIGNER

JACHT AD AGENCY, LINCOLN, NE

AUG. 2020 - PRESENT

- Creation of several landing page designs that followed brand guidelines for various clients
- Fully implement client site on SquareSpace
- Ongoing maintenance and redesign of Jacht website, which includes creating a fully responsive design and better reflecting the mission

DESIGN ENGINEERING INTERN

YOLOBE INC., CHICAGO, IL

MAY 2020 - AUG. 2020

- Designed a new company landing page that would appeal to each audience and fit the refreshed brand
- Planned and managed a 4-week-long internship program for young adults (18-24 year olds) with learning disabilities
- Managed a network of eight organizations focused on providing opportunities and resources to young adults with disabilities
- Performed user testing on the new Yolobe app and reported on the findings for app improvements

WEB DESIGNER (FREELANCE) FOR CLIMATE CHANGE PROJECT

UNIVERSITY OF NEBRASKA-LINCOLN, LINCOLN, NE

NOV. 2019 - PRESENT

- Designed and developed framework for project website
- Solely responsible for website maintenance, which involves posting multimedia news stories and creating interactive site content to keep viewers engaged

INTERN | TEAM MEMBER

YOLOBE INC., CHICAGO, IL

MAY 2014 - AUG. 2017

- Assisted in designing and creating the first version Yolobe app and website to create an increase in teenager involvement and professional development in the Chicagoland area
- Planned, organized, and executed Yolobe Teen Expo 2015, which included 90 local businesses and 200-300 attendees at the Tinley Park Convention Center to connect teenagers to job, internship, and scholarship opportunities
- Designed various flyers and social media posts to market events and opportunities