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AAAF Omaha AdMuse • April 2021

Webinar - Getting the Most From LinkedIn



Larry Brantley
You're Hired!

Learn how to position yourself as the ideal candidate for an employer's consideration. We will discuss tips on appropriate targeting, interview preparation, salary negotiation, cultural fit and what else you should consider in order to hear: "You're hired!"

FREE Member Webinar
\$5 Non-Member Webinar
Tuesday, April 20
Noon - 1:00pm



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AD WARS



Only the sharpest will prevail
The ultimate advertising trivia contest

Thursday \ April 29 \ 6PM
Zoom virtual event
Teams forming now
For more info visit aafomaha.org



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Reaching Out - Building An Inclusive Advertising Community



With incredible experience in belonging, supporting and encouraging equity and inclusion, to establishing organizations that support all members of our community, our panelists will share their thoughts and advice on how advertising and marketing professionals can better support diversity, equity, and inclusion efforts within our communities through our work, relationships, actions, and beyond.



FREE Member Webinar

\$5 Non-Member Webinar

Tuesday, May 4th • 11:00AM - 12:00 PM

Moderated by Tony Veland



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AdReads Virtual Book Club

Join us with Fred Senn,
Founding Partner at Fallon
Worldwide, for May AdReads.

Fred teamed with his partner,
Pat Fallon, to co-write Juicing
the Orange: How to Turn
Creativity into a Power
Business Advantage. The
book outlines a compelling
approach to actively building
creativity into the
organizational culture and
leveraging that creativity into
campaigns that deliver
measurable results.

Virtual Meeting

THR / May 13th / 5 PM - 5:45

"...the authors are candid...and show
us the practicalities of assembling a
brilliant ad campaign."

—The Boston Globe, November 12, 2006

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ON Brand Conference is going virtual this year! Mark your calendars for Thursday, July 15 as we gather for a day filled with idea-inspiring speakers and breakout sessions. Stay tuned for more details in the coming months!



**AAF Nebraska Board
Nominations Are
Now Open!**

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Tremor Video believes in the power of CTV and its ability to bring your brand stories to life in the homes of your consumers. In their [2021 CTV Guide for Advertisers](#), Tremor Video shares insights and trends on how consumers' viewing behaviors have shifted since the outbreak of COVID-19 and how it has propelled the adoption of this dynamic platform. Learn how to harness the power of CTV by downloading this exclusive guide.

Looking for new talent? Use AAF Omaha's job posting service.

Did you know one of your member benefits is free unlimited job postings on aafomaha.org? Use your AAF Omaha membership benefits to expand your reach by sending us your job postings.

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Legislative Committee Update

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Our Mission

With more than 350 professional and student members, the American Advertising Federation Omaha (AAF Omaha) is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. AAF Omaha offers an organization to educate, inspire and bring an inclusive sense of community to the advertising professionals of Omaha so that we, and future generations, can continue to do the work we love.

[Visit the AdMuse Archives](#)



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