

[Test] AAF Omaha AdMuse | February 2021

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To: Ann Woodford <aawoodford@rmhcomaha.org>

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AAF Omaha AdMuse • February 2021

AdReads Book Club & Happy Hour

The book cover features a close-up of George Lois's face with a lightbulb for a head. The title 'What's the Big Idea?' is written in a large, yellow, curved font. Below the title, it says 'How to win with outrageous ideas (that sell!)'. At the bottom, the author's name 'George Lois with Bill Pitts' is displayed in blue.

**AdReads
Virtual Book Club**

Join us as we explore some of the most memorable advertising campaigns ever created, shaped by the one and only George Lois.

**Virtual Meeting
Thursday, Feb 25
5 PM - 5:45**

**AAF
OMAHA**

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**Registration is open for
Meet the Pros 2021**



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6 in 60 Panel Discussion
"Working virtually: How to engage clients and retain office culture while working from home."

March 18, 2021
12 PM - 1

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Webinar - Getting the Most
From LinkedIn

April 20, 2021
12 PM

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Tremor Video believes in the power of CTV and its ability to bring your brand stories to life in the homes of your consumers. In their [2021 CTV Guide for Advertisers](#), Tremor Video shares insights and trends

on how consumers' viewing behaviors have shifted since the outbreak of COVID-19 and how it has propelled the adoption of this dynamic platform. Learn how to harness the power of CTV by downloading this exclusive guide.



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Our Mission

With more than 350 professional and student members, the American Advertising Federation Omaha (AAF Omaha) is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. AAF Omaha offers an organization to educate, inspire and bring an inclusive sense of community to the advertising professionals of Omaha so that we, and future generations, can continue to do the work we love.

Visit the AdMuse Archives



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