

**From:** AAF Omaha [aafo.communications@gmail.com](mailto:aafo.communications@gmail.com)  
**Subject:** [Test] AAF Omaha AdMuse | February 2020  
**Date:** March 4, 2020 at 2:34 PM  
**To:** [tcatania@zaiscco.com](mailto:tcatania@zaiscco.com)

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AAF Omaha AdMuse • February 2020

## Breakfast and Tax Solutions March 19

# Breakfast & Tax Solutions

Changing Sales Tax Legislation  
& the Impact on Agencies and Clients

March 19 | 8-9:30 am | Fleming's Steakhouse

Guest Speaker  
**Chris Rossini**, *Senior Manager*

**Avalara**

This event is free to attend for AAF members and advertising professionals with a 2 person limit per company as space is limited. To attend this event please register by March 16th to ensure your seat.

PRESENTED BY



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## The Learning Hour | 4 in :60 March 25



### THE LEARNING HOUR | 4 in:60 Panelists + Open Forum Q & A

#### Creative Conversations

How to Perfect the Creative Team-Client Relationship

Wednesday March 25 • 6-7PM

Corkscrew Wine & Cheese 3908 Farnam St, Omaha, NE 68131

Moderated by: Deb Ward of Visit Omaha

Sponsored by:

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# AAF Omaha AdWars April 16



# AD WARS



**Only the sharpest will prevail**  
The ultimate advertising trivia contest

**Thursday \ April 16 \ 6PM**  
DJ's Dugout \ Downtown Omaha  
Teams forming now  
For more info visit [aafomaha.org](http://aafomaha.org)

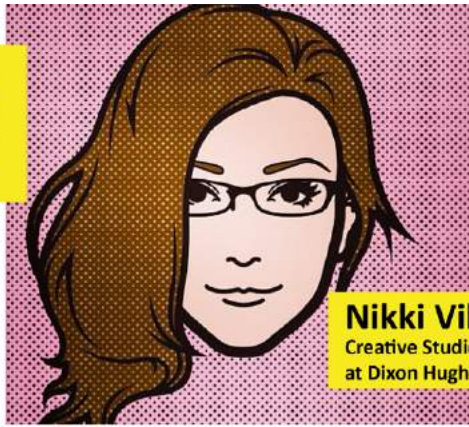
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## AAF Omaha AdBites April 21

### HOW Culture AFFECTS Typography

Join us for an interactive presentation on how Omaha's unique history and rich culture affect its inhabitants, *TEXTUALLY*. Nikki Villagomez will demonstrate ways that culture affects typography and decision-making processes in everyday life. In her presentation, Nikki will use pictures taken throughout her travels to discuss the comparisons (and contrasts) in type choices based on location.

This is where YOU come in!



Supporting Sponsors:  
**centro**

**Nikki Villagomez**  
Creative Studio Director  
at Dixon Hughes Goodman LLP, SC

SUBMIT YOUR PHOTOS NOW!



Professional Development: AdBites  
Tuesday April 21, 2020

Beacon Hills 6750 Mercy Rd, Omaha 68106  
11:30 AM Networking, 12:00 PM Luncheon & Presentation  
MEMBERS FEE: \$25 • NON-MEMBERS FEE: \$30

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Do you know the  
**Hispanic population**  
of Nebraska?

of Nebraska.

**Do you have a strategy for  
engaging this audience?**

We can help... [jnoll@telemundonebraska.com](mailto:jnoll@telemundonebraska.com)



## 20/20 Creative Vision Nebraska ADDYs Recap



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 Penny Hatchell



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AAE AMERICAN ADVERTISING FEDERATION

# Government Report

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## Membership Committee



# Committee Update

February 2020



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# AAF OMAHA NEWS & EVENTS

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## Our Mission

With more than 350 professional and student members, the American Advertising Federation Omaha (AAF Omaha) is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. AAF Omaha offers an organization to educate, inspire and bring an inclusive sense of community to the advertising professionals of Omaha so that we, and future generations, can continue to do the work we love.

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