

**From:** AAF Omaha - AAF - Omaha email@runmyclub.com  
**Subject:** AAF Omaha AdMuse | August 2018  
**Date:** August 15, 2018 at 3:19 PM  
**To:** Tyler Catania tcatania@zaissco.com

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Join. Belong. Learn.

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## Welcome to the AAF Omaha Chapter Monthly Newsletter!



### AdBites Breakfast | August 21

Join us next week for our AdBites Breakfast featuring Kathleen Riessen! Riessen has seen success in both her business and family lives, starting back to when she opened her own ad agency while 6 months pregnant with her first child. One of the key's to Riessen's success: avoid burnout. Join us for breakfast, networking, and "Avoid Burnout: 7 Secrets to Live the Life You Want." Just \$10 for members!

[LEARN MORE](#)



### AAF Omaha Dodge & Burn September 28

Come out for our 2018 Team Dodgeball Tournament! Gear up your team of 5 to 8 people for competition at The Mark. Cost is \$50 per team and \$5 for spectators. When registering, use promo code TEAM or promo code SPECTATOR.

[LEARN MORE](#)



### AdConnect | October 25

Connect. Network. Relax.

Take advantage of your member perks at AdConnect in October! This event is FREE for members and is a great opportunity to network with your peers in the local advertising community. Plus, you can satisfy your cravings with appetizers, a cash bar, and prizes at the door!

[LEARN MORE](#)

## Student Profile: Noah Larsen | Creighton University

Read our student profile on Noah Larsen, a Creighton University student, AAF Omaha Student Member, and 2018 Scholarship Winner.

[Read More...](#)

**Membershio Committee Update**

Get all of the latest updates from Bob Mancuso, AAF Omaha Membership Team Co-Chair.

[Read More...](#)

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### **ON Brand 2018 Recap**

On July 26th AAF Omaha, AIGA Nebraska, AMA Omaha and PRSA Nebraska joined together to produce ON Brand 2018. Read this article for our recap and a link to our Facebook photo gallery!

[Read More...](#)

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### **AAF Government Report - California Enacts New Consumer Privacy Law**

On June 28, California Governor Jerry Brown Jr. signed into law the "California Consumer Privacy Act of 2018" which will take effect on January 1, 2020.

[Read More...](#)

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### **AAF Omaha Awards Nominations Open for Ad Pro, Ad Rookie and Silver Medal Honors**

Nominate a worthy AAF Omaha colleague today!

[Read More...](#)

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### **Official 2018-2019 Board of Directors Slate & Bios**

To be included in this approval, please return your ballot via e-mail or by mail no later than 8 AM on **Tuesday, August 21, 2018.**

[Read More...](#)

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### **ICYMI from Centro**

Read all the articles, reports, and other bits of innovation you may have missed, but should definitely read.

[Read More...](#)

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### **Help Us Help You Help Others**

The AAFO Public Service Advertising committee is looking for people from all AAF-related disciplines to help the Ronald McDonald House Charities of Omaha.

[Read More...](#)

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### **Nebraska State Fair Selects Swanson Russell as Agency of Record**

Swanson Russell has been selected to serve as the agency of record for the Nebraska State Fair. The agency will provide comprehensive marketing services for the State Fair account including traditional advertising, digital placements and social media strategy.

[Read More...](#)

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### **Swanson Russell Hires Five in Omaha and Lincoln Offices**

Swanson Russell welcomes Bri Harding and Alex Jensen to its Omaha office and Michael Rudolf, Kiley Shuler and Katie Struckman to its Lincoln office.

[Read More...](#)

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## AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional “just because” or “thank you” these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

[Read More...](#)

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## Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

[Read More...](#)

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## AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information n each opportunity will be listed at the end of the job description.

[Read More...](#)

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## AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

[Read More...](#)

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## Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to “Like” our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

[Read More...](#)

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ClarkCreativeGroup

goodway group

AMOBEE

WAITT  
Outdoor

BOZ  
ELL

STIR  
CAVE CONCERT  
SERIES

CIX  
CLASS ONE EXCHANGE

DAAKE

KORTX

OMAHA  
MAGAZINE

WORLD-CLASS COFFEE  
SCOOTER'S  
EST. 1998  
FOUNDED IN QUALITY

Oath:  
A Verizon company

proKarma

viamedia

hayneedle

Omaha World-Herald

See what's new on the  
**Jobs Board**

Keep up to date on  
**Club Information**

Read the current  
**Press Releases**

Check the calendar for  
**Upcoming Events**



Buy ads for the AAF Omaha website and AdMuse!  
To place an ad with AAF Omaha, contact Teri Hamburger at [teri@novia.net](mailto:teri@novia.net).

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