

Broadcast Message View

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Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



AAF Omaha Bingo | June 13

Join AAF Omaha at the VFW for BINGO on June 13th.

This fun gathering will include a meal at 6 PM and a chance to win prizes throughout the evening.

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ON Brand Conference | July 26

Join us for an inspirational look at branding, presented in concert by three national trade organizations. The ON Brand conference is a unique gathering of professionals working to create, support and promote strong brands. It will provide education and development for the many facets of branding, as well as a valuable networking experience for individual career growth.

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AAF National Conference ADMERICA | June 6-9

ADMERICA is the American Advertising Federation's national conference on advertising where our industry comes together for education, inspiration, innovation, collaboration and celebration. ADMERICA presents a wonderful opportunity for attendees to learn and discuss the latest developments in our industry.

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Three Omaha Marketing Communications Groups Coming Together to Present the ON Brand Conference

PRSA, AAF, and AMA are hosting the inaugural event on July 26 OMAHA, Neb. (May 1, 2018) – Three professional groups in Omaha announced today that they will be presenting a new conference in the area called ON Brand. The local chapters of the Public Relations Society of America (PRSA), American Advertising Federation (AAF), and American Marketing Association (AMA) are coming together on July 26, 2018 to host marketing communication professionals from

across the region as they learn about the challenges facing today's professionals. ON Brand marks the first time all three groups are working together to create an event.

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AAF Omaha Welcomes Rachel Green to the Board of Directors

Lisa Conklin, AAF Omaha president along with the AAF Omaha Board of Directors appoint Rachel Green to the board on May 3rd during the federation's monthly board meeting.

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AAF Omaha Awards Scholarships for 2018-2019 School Year

American Advertising Federation Omaha (AAF Omaha), announced winners of the 2018 AAF Omaha Scholarships. In 1987, AAF Omaha established two scholarship funds to honor students attending Creighton University, University of Nebraska Omaha, University of Nebraska-Lincoln and University of Nebraska at Kearney.

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Membership Committee Update – May 2018

The membership committee would like to thank everyone who attended recent events! Don't forget to mark your calendars.

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AAF Government Report | April 2018

AAF Omaha and AAF Lincoln team up each year to host a Legislative Meet & Greet with Nebraska State Senators in the capitol of Lincoln to speak with state representatives about issues important to the advertising community. This year's event was held on February 7th and featured a brief presentation from Ryan Horn, AAF Omaha Legislative Team Member, about the role advertising plays in cultivating a creative Nebraska, and Andy Roback the CEO of Flood Communications who talked about the role his television and radio stations play across the state of Nebraska in supporting young people in rural communities with interests in broadcasting and advertising.

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G2 Crowd's Spring 2018 Software Report Names Centro as the Best Demand Side Platform

Centro (www.centro.net), a provider of enterprise-class software for digital advertising, today announced that it has been recognized as the leader in the G2 Crowd Demand-Side Platform (DSP) Grid report for Spring 2018.

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May 8, 2018 AdBites Recap

On Tuesday, May 8th AAF Omaha welcomed Ashton Gary from Goodway Group. Ashton spent nearly 10 years working in digital media planning and strategy for dozens of brands. Now as a director of account strategy at Goodway Group, he helps agency clients at all levels – from multinational to hyperlocal – leverage the right campaign touch points based on their needs.

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Student Profile | Abbie Perry | University of Nebraska – Omaha

The definition of a "maverick" is someone who strays from the pack. Mavericks are independent thinkers and don't always play by the rules. At the University of Nebraska at Omaha, I have learned that being a maverick embodies so much more. With the help of my amazing peers and mentors at UNO, my

undergraduate experience has taught me the importance of values like excellence, creativity and spirit.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional “just because” or “thank you” these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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Mosaic Awards Support Diversity & Inclusion

Join the American Advertising Federation and the agencies, advertisers, media companies and individuals who are championing diversity & inclusion in our industry through pioneering creative, organizational initiatives and media content! The Mosaic Awards will be held during on June 6th in Chicago.

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AdConnect April 26, 2018 Recap

Thank you for joining AAF Omaha at Kith & Kin to Connect. Network. Relax. on April 26th.

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April 18, 2018 AdBites Recap

On April 18th AAF Omaha welcomed Dana Zucker the owner of Life Done Well. Life Done Well is a collection of three on-line magazines and many niche social channels.

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Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information n each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to “Like” our new wall to stay current

on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the
Jobs Board

Read the current
Press Releases

Keep up to date on
Club Information

Check the calendar for
Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!
To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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