

Broadcast Message View

Email Subject: AAF Omaha AdMuse | March 2018

From Name: AAF Omaha

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Message Contents



Dear Ann,

Join. Belong. Learn.

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



AdWars | April 5

Can you handle the trivia? AdWars promises to be a fun and fact filled event. This team competition tests your knowledge of advertising practices, terminology and trivia. It's anything but trivial.

It's a brutal display of seemingly useless terms and acronyms. It's a grueling and treacherous evening of famous jingles and tag lines.

Most of all it's always fun!

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Social Influencer Dana Zucker | April 18

Dana Zucker is the owner of Life Done Well. Life Done Well is a collection of three on-line magazines and many niche social channels. She is a social influencer and content curator for both on-line and print. She curators content for consumers who want to live a Life Done Well.

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Network at AdConnect | April 26

Member Perk! AAF Omaha Members – please join us for AdConnect, a free night to help you Connect. Network.

Relax. (Just \$5 for non-members!) Come share ideas, search out career opportunities and engage with your peers in the local advertising community.

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[AAF Omaha Public Service Application Open](#)

Every year, the American Advertising Federation of Omaha (AAF Omaha) invites area nonprofit organizations to submit applications for assistance with the development of their advertising, public relations and marketing efforts. Applications are due April 6.

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American Advertising Awards Nebraska ADDYs

Attendees came dressed to impress wearing their best masquerade mask as we honored Nebraska's best of advertising on February 17th at the American Advertising Awards – Nebraska.

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Congratulations to the American Advertising Nebraska ADDY Winners

All winners were revealed on Saturday, February 17th at the Nebraska ADDYs

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6 in 60 Panel Discussion | Adulthood is Hard | March 13

We heard some of our industry's brightest young ad professionals talk about what they've learned on their road to success. They shared valuable insights and tips about breaking into the advertising industry and getting ahead once you've made it in. Attendees learned how to turn internships into full-time jobs and how to find the best mentors. Each panelist shared tips on how to be taken seriously when you're the youngest person in the room. They discussed the things they wish they had known before they joined the industry.

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Legislative Committee Update – March 2018

The Legislative Issues Committee continues to follow developments that could impact advertising and communication decisions locally.

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Masquerade Unmasked by the Creative Center

The Creative Center is proud to celebrate seven students who won a total of eight awards at this year's ADDYs.

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Five Things You Didn't Know About AAF Omaha Member Shannon Garner

Shannon's favorite AAF event to attend is AdConnect so I can meet and chat with as many attendees as I can throughout the evening, and have a beer or two lol. I look forward to meeting you at AAF Omaha's next AdConnect on April 26th at Kin & Kith. Remember this event is a Member Perk and free to AAF Omaha members.

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Webster Honored at the 2017/2018 Nebraska ADDY Awards

Webster struck ADDY gold at the 2017-2018 American Advertising Awards.

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Purple Films Bring Home A Silver ADDY

Emotional film wins a Nebraska ADDY award

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Student Profile | Jase Hueser | University of Nebraska at Kearney

My name is Jase Hueser. I am originally from Papillion, Nebraska. I have always found art compelling and invested much of my early years into music and drawing. I was pulled in by the duality of art, as it contains both an intellectual rationality and dense emotion. In my junior high years, I discovered the wonders of branding and typography. Understanding what makes a clever logo and more importantly, a successful implementation of an identity had become an obsession of mine. I was thrilled to discover that design was a vocation that I could potentially pursue. Thus began years of experimentation as I studied designers and relentlessly tried my hand at it.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional “just because” or “thank you” these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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Swanson Russell Earns Business from Koch Agronomic Services

Koch Agronomic Services has expanded its relationship with Swanson Russell to include marketing communications efforts for its broadacre agriculture division. Since 2014, the agency has worked with Koch’s Turf & Ornamental division to develop and implement a brand identity, website, collateral materials, advertising campaigns, public relations outreach, media plans and videos.

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AAF Omaha Renewing Members Receive Member Perk

AAF Omaha members watch for your membership renewal notice. When you renew your membership during 2018 our team will deliver your AAF Omaha Member Perk T-Shirt to your office!

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New York Times Digital Editor to Speak at Greenlee Summit

Kellen Henry, assistant editor for digital platforms at The New York Times, will share the Times’ strategies for addressing change management and problem solving in a rapidly-evolving communication environment as the keynote speaker for the inaugural Greenlee Summit on Friday, April 6, in Ames.

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Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha

and the surrounding area. Information about who to contact for further information n each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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