

Broadcast Message View

Email Subject: AAF Omaha AdMuse | February 2018
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Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



Event Recap | Meet the Pros 2018

This year AAF Omaha celebrated 57 years of hosting Meet the Pros on February 1 & 2. With loads of new content for attendees we presented new speakers this year and more professionals from more categories, plus internships and scholarships for students to apply for. Meet the Pros 2018 was where aspiration met inspiration.

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Nebraska ADDYs | February 17

Dress to impress, and don't forget to bring your best masquerade mask.

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Adulting is Hard | March 13

During this event the panelists share firsthand experience and advice so that attendees can learn not only best practices, but also about rising trends in the industry. Attendees have the opportunity to ask questions and network with panelists once the 60-minute discussion is complete.

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AdConnect February 2, 2018 Event Recap

AdConnect is one of AAF Omaha's many Member Perks, a free night to help advertising professionals Connect. Network. Relax.

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2018 Bowl-A-Rama Event Recap

Each January, ad professionals polish off their bowling shoes and start throwing strikes in hopes of attaining the vaunted AAF Omaha Bowl-A-Rama trophy. Lanes fill up fast and not surprising this year the event sold out again!

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Legislative Reception February 7, 2018 Event Recap

The event met AAF Omaha and AAF Lincoln expectations, welcoming Nebraska lawmakers and AAF members. The reception consisted of a brief presentation from Ryan Horn, AAF Omaha Legislative Issues Team Member, and an update from Andy Ruback, CEO of Flood Communications. Handouts from AAF Omaha were presented to each Senator and legislative staff members detailing the economic impact of advertising in the state of Nebraska.

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Member Benefit February Spotlight

Whether renting a car for your business or leisure, Hertz has a wide range of luxury, sports and hybrid vehicles available to meet every car rental need.

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Membership Committee Update – February 2018.

The membership committee would like to thank everyone who attended all January events!

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Legislative Committee Update – February 2018

The Legislative Issues Committee continues to follow developments that could impact advertising and communication decisions locally.

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AAF Mosaic Career Fairs

The Mosaic Career Fair gives you the opportunity to meet with motivated students from our network who can bring enthusiasm and new ideas to your team through internships and full-time positions.

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Five Things You Didn't Know About AAF Omaha Member Erica Rowe

I have a passion for making things pretty – taking chaos and making it organized, beautiful and easy to understand. Graphic design in a nutshell I guess. As a Creative Director, I am passionate about helping others in their journey to make things beautiful/solve problems/succeed. There are always going to be challenges and hard situations to deal with but if you can face them with positivity and a passion to solve them together then everyone wins.

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BARB RUSER TO RECEIVE AAF OMAHA'S HIGHEST HONOR

Barb Ruser, senior vice president of creative services at SKAR Advertising Inc., will receive the American Advertising Federation Omaha's top honor, the Silver Medal. The award will be presented during the annual American Advertising Awards-Nebraska Banquet and Show, Saturday,

Feb. 17, 2018, at the Scottish Rite Masonic Center in Omaha.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional "just because" or "thank you" these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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Student Profile | Kristi Bolling | Creative Center

Recently, I volunteered to assist during the American Advertising Awards – Nebraska ADDYs judging day this year at SKAR. I had a lot of fun meeting professionals from across the country and seeing the work that was entered for the Nebraska ADDYs this year. I also attended Meet the Pros this year and significantly enjoyed the event. The speakers spoke of the hurdles they went through and how they overcame each one. There was a portfolio critique, and I managed to visit three pros, who gave me helpful advice on expanding my skills.

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AAF Omaha Renewing Members Receive Member Perk

AAF Omaha members watch for your membership renewal notice. When you renew your membership during 2018 our team will deliver your AAF Omaha Member Perk T-Shirt to your office!

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Swanson Russell Receives Honors at PRSA Nebraska Paper Anvil Awards Gala

Swanson Russell received two Paper Anvil Awards at the Public Relations Society of America (PRSA) Nebraska Chapter's 2017 Gala on December 6.

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Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set up your membership payment plan.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information in each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

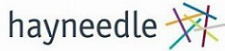
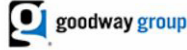
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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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