

# Broadcast Message View

Email Subject: AAF Omaha AdMuse | January 2018

From Name: AAF Omaha

Reply Address: aafomaha.teri@gmail.com

Message Contents

Join. Belong. Learn.

[View Online](#)



## Welcome to the AAF Omaha Chapter Monthly Newsletter!



### Meet the Pros | February 1 & 2

You've dutifully met deadlines, slogged through collaborations and critiques, and challenged convention with your own ideas about creativity and career. Now, take the next step – at Meet the Pros 2018 in Omaha.

Register by January 12!

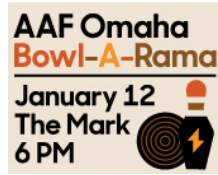
[LEARN MORE](#)



### Nebraska ADDYs | February 17

Dress to impress, and don't forget to bring your best masquerade mask. Don't forget to buy your tickets! Reservation deadline is February 12th!

[LEARN MORE](#)



### Bowl-A-Rama | January 12

Put on your bowling shoes and join us for the AAF Omaha Annual Bowl-A-Rama on Friday, January 12, 2018. Cocktails will begin at 6pm & bowling will start at 7pm. It is \$20 per person or \$110 for a team of 6 people, register today!

[LEARN MORE](#)

## Meet The Pros – Call for Volunteers & Keynote Speaker Announcements!

Exciting news from the Meet the Pros team – Volunteers needed and keynotes announced!

[Read More...](#)

## Member Benefit Spotlight - Office Depot

Members of the AAF now have exclusive access to significant savings at Office Depot. You can save up to 80 percent on preferred products and receive free next-day delivery on online orders over \$50.

[Read More...](#)

## Network at AdConnect | February 2nd

Member Perk! AAF Omaha Members - please join us for AdConnect, a free night to help you Connect. Network. Relax.

[Read More...](#)

## Legislative Reception | February 7

Join AAF Omaha & AAF Lincoln to meet and talk with our State Senators about our clubs and the impact their decisions have on the advertising industry. As advocates for the rights of advertisers, AAF educates policy makers, the media and general public on the value advertising brings to the well being of our community.

[Read More...](#)

## Meet the Pros 2018 | Thursday, February 1st, Keynote & Luncheon: Innovation is out, invention is in.

David Shing is Oath's Digital Prophet. He works across the globe to identify new opportunities for the business and assists in building the external profile of Oath. He regularly speaks, discussing the latest marketing trends and providing his insight on the evolving digital landscape and where he believes it is headed in the future. By night he is an accidental singer-songwriter.

[Read More...](#)

## Meet the Pros 2018 | Thursday, February 2nd, Keynote & Luncheon

Robin Fitzgerald is Chief Creative Officer at BBDO Atlanta where she oversees the work of each client. Her most recent effort is helping to transform Toys "R" Us from a toy store to a champion of free play with the "Today we Play" platform. Before making the move to Atlanta, Robin spent 15 years in Los Angeles at Crispin Porter + Bogusky and TBWA\Chiat\Day. At CP+B, she led high-profile work for brands such as Netflix, Old Navy, Grey Poupon, and PayPal, where she developed the brand's first-ever Super Bowl ad and took home its first Cannes Lion.

[Read More...](#)

---

### **Mosaic Awards Entry Deadline Extended to January 23**

Don't miss this unique opportunity to be recognized and celebrated by a national audience of the very best in advertising and media at the Mosaic Awards taking place June 7 in Chicago.

[Read More...](#)

---

### **Membership Committee Update – January 2018**

We would like to thank everyone who attended the AAF Omaha Holiday Luncheon and Silent Auction on December 12. Special thanks go out to our Holiday Party sponsors Centro, Via Media, and ProKarma.

[Read More...](#)

---

### **Legislative Committee Update – January 2018**

The Legislative Issues Committee continues to follow developments that could impact advertising and communication decisions locally.

[Read More...](#)

---

### **AAF Omaha Member Perks Program**

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional "just because" or "thank you" these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

[Read More...](#)

---

### **Five Things You Didn't Know About AAF Omaha Member Brooke Wittrock**

My name is Brooke Wittrock. I am the director of marketing at Boys Town National Research Hospital. I've been with Boys Town Hospital for 11 years and honestly can say the time flies when you are having fun. I work with a team of eight incredibly talented staff and we are responsible for the development and implementation of strategic marketing campaigns that hopefully have increased your level of awareness of Boys Town healthcare services (aka: Boys Town Pediatrics, Boys Town Ear, Nose and Throat, Specialty Care, Same Day Pediatrics, and more.)

[Read More...](#)

---

### **Student Profile | Carlos Velasco | University of Nebraska-Lincoln**

I had the chance to attend AAF Omaha's Meet the Pros with the awesome support of our AIGA faculty advisor and professor Colleen Syron. This was a really great event to attend and I was able to hear some wonderful presentations, network with professionals and also most importantly get one on one portfolio and resumé reviews. My time as a student member of AAF Omaha has also been beneficial as it's opened up the doors to other opportunities such as the National AAF Most Promising Multicultural Student Award, where the excellent professor and mentor Amy Struthers nominated me. I'll get to attend the special conference in New York in February and network with ad professionals and recruiters from across the country!

[Read More...](#)

---

### **Bozell Named Agency of Record for Omaha's Henry Doorly Zoo and Aquarium**

Bozell, a full-service advertising and public relations agency, has been named agency of record for Omaha's Henry Doorly Zoo and Aquarium. Bozell will be responsible for developing and executing strategic and creative marketing efforts including traditional advertising, digital promotions, and media planning and buying.

[Read More...](#)

---

### **Swanson Russell Promotes Three in Lincoln Office**

Swanson Russell recently promoted three people in its Lincoln office: Brittany Lentz, Jeff Salem and Neale Stadler.

[Read More...](#)

---

### **Meet The Pros 2018 Sponsorships**

We are kicking off 2018 Meet the Pros and need your help to make it a successful event! Sponsorship opportunities are now available for every budget.

[Read More...](#)

---

### **Joining AAF Omaha is Easy!**

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for

advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

[Read More...](#)

### AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

[Read More...](#)

### AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll post it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

[Read More...](#)

### Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

[Read More...](#)



See what's new on the **Jobs Board**

Keep up to date on **Club Information**

Read the current **Press Releases**

Check the calendar for **Upcoming Events**



Buy ads for the AAF Omaha website and AdMuse!  
To place an ad with AAF Omaha, contact Teri Hamburger at [teri@novia.net](mailto:teri@novia.net).

---

Copyright © 2014 American Advertising Federation Omaha, All rights reserved.  
All logos and names are the copyrights of the respective owners.

---

American Advertising Federation Omaha | PO Box 6146 | Omaha, NE 68106

Copyright © 2018 American Advertising Federation Omaha, All rights reserved.  
All logos and names are the copyrights of the respective owners. This email was sent to: [aafomaha.teri@gmail.com](mailto:aafomaha.teri@gmail.com)

We respect your right to privacy. [View](#) our Anti-Spam policy.

**American Advertising Federation Omaha**  
PO Box 6146  
Omaha, NE 68106



Close