

Broadcast Message View

Email Subject: AAF Omaha AdMuse | September 2017

From Name: AAF Omaha

Reply Address: aafomaha.teri@gmail.com

Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



AdBites | September 20:

Respecting the Remix

Molly Griffin and Brandon Painter of Barkley-Kansas City are prepared to share how they leveraged Twitter and a next-generation pop-up shop at SXSW to generate over 23 million social media impressions for their client, Hershey's TAKE5 Bar.

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Dodge & Burn |

Recap

The Special Events team would like to thank members and friends of AAF Omaha for their participation in the 2017 Dodge & Burn event. We hope all enjoyed this year's tournament and we look forward to seeing you at the next AAF Omaha event!

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AAF Omaha BOOM Roasted |

Michael Johnson Roast |

November 16

Join AAF Omaha for the 5th Annual BOOM Roasted event to help us roast an AAF Omaha leader! Our own Michael Johnson will be roasted and we will toast our Ad Pro of the Year and Ad Rookie of the Year.

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AAF Alert – Tax Reform

This letter is from Clark Rector the American Advertising Federation, Executive Vice President-Government Affairs. The letter contains important information about the expected release of a federal tax reform proposal – advertising is at great risk.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional "just because" or "thank you" these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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AdConnect Feedback

Thank you to our generous AdConnect sponsor Amobee for hosting the August AdConnect.

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Legislative Committee Update | September 2017

While the 2017 Nebraska Legislature is in recess, there is still activity going on nationally and work our committee is doing locally. In this update, I'll share our goals as a committee and a few exciting events that you are encouraged to participate in this year.

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Membership Committee Update | September 2017

We welcome Juli Jackson, Shannon Garner, and Kelly Sohns to the membership committee. They all bring strong sales experience to the team and will help us get the message out to prospective members to join AAF Omaha.

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Five Things You Didn't Know About Jenny Anderson

This is Jenny's first year serving on the AAF Omaha board where she currently is a co-chair of Programs. She is just getting into the swing of things, and is very excited to serve and learn.

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Bailey Lauerman's Hannah Husman Named to the Drum's Inaugural 50 Under 30 List

Bailey Lauerman's Senior Copywriter, Hannah Husman, was named to The Drum's first-ever 50 Under 30 List. The Drum is a leading global media publication dedicated to showcasing the transformative effects that marketing can have on businesses.

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Student Profile | Sophie Ford | University of Nebraska Omaha

I joined the University of Nebraska at Omaha's Ad Club on a whim near the end of my junior year of college. I'd been a journalism major with an emphasis in Public Relations and Advertising for a little over a semester, and was suddenly struck with the realization that I needed to be more involved on campus.

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Meet The Pros 2018 Sponsorships

We are kicking off 2018 Meet the Pros and need your help to make it a successful event! Sponsorship opportunities are now available for every budget.

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2017 Postal Customer Council Day

Greg Graves, United States Postal Service Western Area Operations Vice President, will be the featured keynote speaker. He will discuss the future of the Postal Service following a video presentation by Postmaster General Megan Brennan.

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Ad Tech Analogies: Simple is the New Smart (The Nordstrom Analogy) Brought To You By Centro

Next up in our ad tech analogies series: The Nordstrom analogy, which explains the daisy chain/waterfall process of monetizing inventory.

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You're Invited to the 27th Biennial Omaha Products Show for Business & Industry

You are invited to showcase your company at the Omaha Products Show for Business & Industry! Are you in business to business? Do you need to meet the buyers from ISM? This is your industry event, show people you are in business and support the industry!

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October 17 AdBites

October 17 AdBites | Carlos Ayala Brand Development/Multicultural from Hallmark Register now for our October 17th AdBites and save with your early bird discount.

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October 26th Graphic Means

Membership Appreciation | Graphic Means Screening Save the date for a member appreciation event and screen of the documentary Graphic Means - October 26. Details will be sent out to members soon.

Advertising Hall of Achievement November 2

Join AAF on November 2nd for the Advertising Hall of Achievement.

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Join AAF Omaha Today!

Connect. Advance. Flourish. AAF Omaha exists to unite and prosper advertising, marketing and public relations professionals in Omaha/Council Bluffs metropolitan area.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the Jobs Board	Read the current Press Releases
Keep up to date on Club Information	Check the calendar for Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!
To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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