

Broadcast Message View

Email Subject: AAF Omaha AdMuse | July 2017

From Name: AAF Omaha

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Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



Creating Inclusive Workplaces | July 18

Diversity and inclusion are needed in every workplace and every community. Join us with Cammy Watkins, Operations and Business Development Manager of Inclusive Communities, while she shares how you can support and enhance the growth of employee resource groups, diverse leadership and inclusive cultures.

[LEARN MORE](#)



Freelancing in the Ad Industry | August 8

Whether you are a freelancer or a business or agency that needs freelancers, this 6 in 60 is for you. Join this conversation with a panel of experts and discuss the trends of freelancing in the advertising industry. Learn where to find good partnerships, the pros and cons of the relationship, how to make it successful for both sides, and much more.

[LEARN MORE](#)



Network at AdConnect | August 24

Member Perk! AAF Omaha Members - please join us for AdConnect, a free night to help you Connect. Network. Relax. (Just \$5 for non-members and friends of AAF Omaha). Come share ideas, search out career opportunities and engage with your peers in the local advertising community!

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Official 2017-2018 Board of Directors Slate & Bios

For Members Only...

To be included in this approval, please return your ballot via e-mail or by mail no later than 11 AM

on Tuesday, July 18, 2017. By mail your slate approval can be sent to AAF Omaha, P. O. Box 6146, Omaha, NE 68106.

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AAF Omaha Wins National Awards

The American Advertising Federation Omaha (AAF Omaha), a professional organization of advertising agencies, marketers, media, academia and public relations practitioners, won several national American Advertising Federation (AAF) awards including first place in the category of Government Relations; second place in Advertising Education, Programs and Public Service; third place in Club Operations and Diversity and Multicultural Initiatives. Awards were presented during the national American Advertising Federation annual conference ADMERICA June 7-10, 2017 in New Orleans, Louisiana.

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Legislative Committee Update – July 2017

The Legislative Issues Committee continues to follow developments that could impact advertising and communication decisions at the state and local level.

[Read More...](#)

Membership Committee Update – July 2017

Attention marketing professionals, please consider the benefits of an AAF Omaha membership and the opportunity to network with other marketing professionals.

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Five Things You Didn't Know About Shiletha Snoddy

Hello! I am Shiletha Snoddy. I've been the media director at SKAR Advertising since 2015, I'm fortunate to work with an amazing team, and I love what I do! I've been a member of AAF Omaha off and on since 2000. Spending time with my husband and kids makes me happy.

[Read More...](#)

AAF Omaha Award Nominations Open for AAF Omaha's Ad Pro, Ad Rookie and Silver Medal

Every year, AAF Omaha salutes three members who have demonstrated their commitment to their club and their community in outstanding ways.

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Student Profile | Annie Albin | University of Nebraska-Lincoln

Hi! My name is Annie Albin, and I'm currently a senior at the University of Nebraska-Lincoln majoring in journalism, advertising and public relations, and minoring in Spanish and psychology.

[Read More...](#)

Best Buy Signs Voted #1 Sign Shop by Omaha Magazine's Best of B2B

This year is a milestone for Best Buy Signs for a couple reasons. One is that this year is the 30th

year Best Buy Signs has been in business here in Omaha and an involved member of the community. They were also awarded #1 Sign Shop by Omaha Magazine's Best of B2B for the ninth straight year!

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National Club Achievement Winners Announced

The 2017 Club Achievement Award winners were announced at the Salute to Achievers Luncheon on June 10 as part of ADMERICA, the American Advertising Federation's (AAF) national conference, in New Orleans. The AAF awarded 37 of the AAF member clubs across eight categories of entry.

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National Student Advertising Competition (NSAC) 2018 Sponsor Announced

Partnering with another global, iconic brand, the American Advertising Federation (AAF) is excited to announce Ocean Spray Cranberries, Inc. as the corporate sponsor for the 2018 National Student Advertising Competition (NSAC). The 2018 NSAC will require each AAF college chapter team to develop a written, integrated marketing campaign proposal and a 20-minute presentation in response to a real-world advertising challenge facing Ocean Spray.

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Swanson Russell Adds Peak Nanosystems LLC to Client Roster

Peak Nanosystems has selected Swanson Russell to lead its branding efforts in three industries. Based in Dallas, Texas, the company focuses on nanotechnology development used in an array of products made for government and corporate clients.

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2017 NSAC Title Goes to Johnson & Wales

Charged with generating excitement and buzz in the frozen foods category while making the Tai Pei brand more relevant to younger millennial consumers, Johnson & Wales University's insights and creativity pushed the team past seven competing groups to win the 2017 National Student Advertising Competition (NSAC).

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2017 Advertising Hall of Achievement Inductees Announced

2017 Advertising Hall of Achievement Inductees Announced The American Advertising Federation (AAF) to Recognize Top Executives from Beats by Dr. Dre, BBDO SF, JP Morgan Chase, Kimberly-Clark, STORY, Twitter and UM/J3

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Swanson Russell Wins Gold at National ADDY Awards

Swanson Russell received a gold ADDY award in the 2017 National American Advertising Awards (ADDY) held on June 10 in New Orleans, Louisiana.

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Join AAF Omaha Today!

Connect. Advance. Flourish. AAF Omaha exists to unite and prosper advertising, marketing and public relations professionals in Omaha/Council Bluffs metropolitan area.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

[Read More...](#)

AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll post it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the
Jobs Board

Keep up to date on
Club Information

Read the current
Press Releases

Check the calendar for
Upcoming Events



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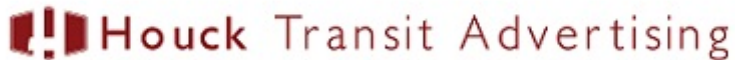
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To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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