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Welcome to the AAF Omaha Chapter Monthly Newsletter!



Network at AdConnect May 9

Join us for our latest AdConnect at OBI Creative! This meet-up will include Thirsty Thursday beverages, light appetizers, and door prizes. Connect, relax, and network as you wind down your workweek on May 9. This event is FREE for AAF Omaha Members and just \$5 for non-members!

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AAF Omaha AdBites May 21

Stay on top of your social media game by attending our next AdBites Professional Development Luncheon! We're welcoming Marianne Gjerstad, Group Engagement Director at Barkley, as our keynote speaker and will honor AAFO's 2019 Scholarship Winners.

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ADMERICA 2019 June 5-8

The AAF National Conference is open for registration! Take a deep dive into the world of "AI: Advertising Intelligence" where you'll learn how industry experts are using technology and purpose to develop new levels of customer engagement. Join in on the action June 5-8 in Hollywood, Florida.

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Membership Committee Update

Learn about the latest updates, upcoming events, membership benefits, and more in our April Membership Committee Update!

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Education Committee Update

Read about two fantastic events from March: the 2019 Cultural Inclusion Summit and a Creative Center visit from AAF Omaha's Executive Director Teri Hamburger.

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You're Invited – Ronald McDonald House Grand Opening

Celebrate the grand opening of the Hope & Healing Expansion at the Ronald McDonald House on May 11th!

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Creative Center Students Win in American Advertising Awards

We'd like to congratulate all 13 Creative Center students who won a total of 20 awards in the 2019 American Advertising Awards at the state level and two awards at the district level.

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AAF District 9 Advertising Awards Winners

Congratulations to everyone who forwarded work onto the 9th District Level of the American Advertising Awards.

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Webster Joins Forces with Daake

Omaha's award-winning brand strategy and design firm Daake has acquired local agency, Webster Design. In doing so, the firm doubles down on its focus of delivering specialized brand strategy and design services.

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SKAR Advertising Changes Name to Smith Kroeger

The agency was purchased in January by Terry Kroeger, who was previously chairman and chief executive officer of BH Media Group and publisher of the Omaha World-Herald.

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2019 Mosaic Award Winners Announced

The American Advertising Federation Celebrates Excellence in Multicultural Advertising at the 18th Annual Mosaic Awards.

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Swanson Russell Recognized with Over 20 Awards and Best of Show at the Nebraska ADDYs Competition

The winning work was created and executed by both the Lincoln and Omaha offices on behalf of five clients in numerous categories including social media, photography, video, advertising and microsite.

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NEW AAF Omaha Member Perks Program

Constant Contact's email marketing and online survey tools help small businesses and organizations connect to customers quickly, easily, and affordably and build stronger relationships. AAF Members receive an additional 10% off the standard prepay discounts!

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Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll put it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the
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Read the current
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Check the calendar for
Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!
To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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