

Broadcast Message View

Email Subject: AAF Omaha AdMuse | December 2017

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Message Contents

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AdMuse

Welcome to the AAF Omaha Chapter Monthly Newsletter!



Meet the Pros | February 1 & 2

You've dutifully met deadlines, slogged through collaborations and critiques, and challenged convention with your own ideas about creativity and career. Now, take the next step – at Meet the Pros 2018 in Omaha. Register by January 12!

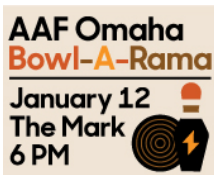
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AAF Omaha Holiday Luncheon & Silent Auction | Great Success

This holiday season, AAF Omaha is supporting TeamMates Mentoring. Thank you to our sponsors, silent auction and raffle donors, members and guests. Visit our Facebook wall for photos!

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Bowl-A-Rama | January 12

Put on your bowling shoes and join us for the AAF Omaha Annual Bowl-A-Rama on Friday, January 12, 2018. Cocktails will begin at 6pm & bowling will start at 7pm. It is \$20 per person or \$110 for a team of 6 people, register today!

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Meet The Pros – Call for Volunteers & Keynote Speaker Announcements!

Exciting news from the Meet the Pros team – Volunteers needed and keynotes announced!

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Member Benefit Spotlight - Nationwide

You wouldn't be a member of the American Advertising Federation if you weren't passionate about advertising. In addition, your AAF membership makes you eligible for a number of benefits and discounts, including a members-only discount on insurance products from Nationwide...

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The glamour. The glimmer. The glitter. The GOLD.

From the glamour of the awards to the glitter on your mask, you're just weeks away from your final chance to bask in the prestige, exposure and illumination...

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Meet the Pros 2018 | Thursday, February 1st, Keynote & Luncheon: Innovation is out, invention is in.

David Shing is Oath's Digital Prophet. He works across the globe to identify new opportunities for the business and assists in building the external profile of Oath. He regularly speaks, discussing the latest marketing trends and providing his insight on the evolving digital landscape and where he believes it is headed in the future. By night he is an accidental singer-songwriter.

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Meet the Pros 2018 | Thursday, February 2nd, Keynote & Luncheon

Robin Fitzgerald is Chief Creative Officer at BBDO Atlanta where she oversees the work of each client. Her most recent effort is helping to transform Toys "R" Us from a toy store to a champion of free play with the "Today we Play" platform. Before making the move to Atlanta, Robin spent 15 years in Los Angeles at Crispin Porter + Bogusky and TBWA\Chiat\Day. At CP+B, she led high-profile work for brands such as Netflix, Old Navy, Grey Poupon, and PayPal, where she developed the brand's first-ever Super Bowl ad and took home its first Cannes Lion.

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Membership Committee Update – December 2017

Thank you for again for everyone attending the 6 in 60 Panel Discussion on November 9th and the AAF Omaha BOOM Roasting of Michael Johnson on November 16th. Special thanks go out to our sponsors Kortx and Centro. Both events had a great turnout and awesome discussions from panel group. Everyone had fun at Michael Johnson's expense along with honoring him for all his contributions to AAF-Omaha organization.

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Legislative Committee Update – December 2017

We've set a date and reserved a room for our annual Meet and Greet event.

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AAF Government Report | November 2017

The U.S. Congress keeps moving ahead on comprehensive tax reform. The House has passed their version of reform and the Senate is currently debating their version with amendments being offered and voted on. Neither bill includes any limitations on the full current year deduction for advertising expenses as a normal and necessary business expense. This is very good news for consumers and the advertising industry. However, it is still possible that the advertising deduction issue could be raised before tax reform is finished.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional "just because" or "thank you" these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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Five Things You Didn't Know about AAF Omaha Member Rod Coleman

I joined Bozell in 2015 after four years as the marketing manager of a South Korean manufacturing subsidiary, Dae Seong Gear/EM Gear. I am currently the Director of Project Management which means I help improve processes to make work flow through the agency smoother. I also work with a variety of clients including Omaha Performing Arts, Greater Omaha Packing and Grain Systems.

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AAF Omaha Surveys

Your opinions matter to us at AAF Omaha. Have you completed our AAF Omaha Survey? If you have not please take a few minutes to complete the survey.

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Student Profile | Madison Siglin | Creative Center

I grew up in rural Iowa and moved to Omaha to attend art college. Currently, I am a 20-year-old Graphic Design student at the Creative Center, college of art and design, working hard toward my Bachelor's degree and graduation in June.

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Swanson Russell Adds AMVAC Chemical Corporation to Client Roster

AMVAC Chemical Corporation has selected Swanson Russell as its advertising and public relations agency of record.

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Meet The Pros 2018 Sponsorships

We are kicking off 2018 Meet the Pros and need your help to make it a successful event! Sponsorship opportunities are now available for every budget.

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Joining AAF Omaha is Easy!

Connect. Advance. Flourish. More than 200 professional members strong, we network, socialize, learn, honor awesome work and give back to our community. AAF Omaha is the unifying voice for advertising in the Omaha/Council Bluffs metropolitan area. If your business intersects with advertising, AAF Omaha membership will help you find success. Membership payment plan options are available monthly or quarterly. Please contact the AAF Omaha office for details to set-up your membership payment plan.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information in each

opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the
Jobs Board

Read the current
Press Releases

Keep up to date on
Club Information

Check the calendar for
Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!
To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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