

Broadcast Message View

Email Subject: AAF Omaha AdMuse | October 2017

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Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



AdBites | October 17: Connecting with the Hispanic community

Don't miss Carlos Ayala!

Companies all over the region are tackling how to market to the most diverse consumer landscape ever known in the U.S. Find out how successful companies have mastered multicultural marketing in their product solutions and advertising campaigns.

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AAF Omaha Membership Appreciation Event: Screening of Graphic Means

Graphic Means takes you through this transformative Mad Men-era of pre-digital design production to the advent of the desktop computer. It explores the methods, tools, and evolving social roles that gave rise to the graphic design industry as we know it today.

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AAF Omaha BOOM Roasted | Michael Johnson Roast | November 16

Join AAF Omaha for the 5th Annual BOOM Roasted event to help us roast an AAF Omaha leader! Our own Michael Johnson will be roasted and we will toast our Ad Pro of the Year and Ad Rookie of the Year.

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AAF Omaha Member Perks Program

Everyone likes to be recognized, and everyone likes a good surprise. Helping us surprise our AAF Omaha members with occasional "just because" or "thank you" these select Omaha and Council Bluffs area retailers are participating in our Member Perks program.

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AdBites Feedback

The Program team would like to share the responses from the September 20th AdBites:

Respecting the Remix: How to Surprise The Unsurprise-able Generation?

[Read More...](#)

Legislative Committee Update | October 2017

Clark Rector, Jr., Executive Vice President of Government Affairs for AAF, noted in his Government Report dated September 27 that the Unified Framework for Fixing our Broken Tax Code presents a threat to the advertising industry. The plan itself would reduce the corporate tax rate to 20%.

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Membership Committee Update | October 2017

With the addition to the new members to our committee we have set a lofty goal of increasing our club from 200 members to 250.

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Welcome New AAF Omaha Members

When great minds come together, good things happen. Thank you to our new members for joining the unifying voice of advertising.

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Swanson Russell Adds Peak Nano to Client Roster

Peak Nano has selected Swanson Russell to lead its branding efforts in three industries. Based in

Coppell, Texas, the company focuses on nanotechnology development used in an array of products made for government and corporate clients.

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Student Profile | Ryan Lloyd | Creighton University

Over the years of being at Creighton, I've had plenty of opportunities to grow as a graphic designer with multiple different on-campus jobs doing the same kind of work. I've created a variety of posters, run social media accounts, and photographed and taken videos of events as the Director of Communications of the Inter Residence Hall Government. I've also designed many other posters and logos for different organizations and departments on campus as a graphic designer in the Division of Student Life's Creative Suite. I even had the opportunity to attend the Meet the Pros conference put on by the AAF Omaha last year, which allowed me to receive a scholarship from the Federation as well.

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Meet The Pros 2018 Sponsorships

We are kicking off 2018 Meet the Pros and need your help to make it a successful event! Sponsorship opportunities are now available for every budget.

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Government Affairs Update

Senior Congressional and Administration officials have released their Unified Framework for Fixing our Broken Tax Code. The so-called "Big 6" (Treasury Secretary Steven Mnuchin, National Economic Council Director Gary Cohn, House Speaker Paul Ryan, House Ways and Means Chairman Kevin Brady, Senate Majority Leader Mitch McConnell and Senate Finance Chairman Orrin Hatch) have been negotiating the details of the plan for weeks.

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The American Advertising Awards of Nebraska Are Back!

Start saving your best work for the 2017-108 Addy's. Watch your mailbox for the call for entries, coming mid-October.

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You're Invited to the 27th Biennial Omaha Products Show for Business & Industry

You are invited to showcase your company at the Omaha Products Show for Business & Industry! Are you in business to business? Do you need to meet the buyers from ISM? This is your industry event, show people you are in business and support the industry!

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6 in 60 Panel Discussion | Successful Women in Advertising November 9

During this event the panelists share firsthand experience and advice so that attendees can learn not only best practices, but also about rising trends in the industry. Attendees have the opportunity to ask questions and network with panelists once the 60-minute discussion is complete.

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AAFO Holiday Luncheon

Join AAF Omaha for our Annual Holiday Luncheon & Silent Auction on Tuesday, December 12, 2017. This holiday season, AAF Omaha is supporting TeamMates our 2017/2018 Public Service partner. TeamMates Mentoring Program began in 1991 with the vision of University of Nebraska Head Football Coach Tom Osborne and his wife Nancy. Coach Osborne felt that the athletes in his program could make an impact on the middle school students, and twenty-two football players began meeting with middle school students in the Lincoln Public Schools. Of the 22 original mentees, 21 went on to graduate from high school while one left school early to pursue a successful Motocross career. Eighteen of the original mentees also obtained some form of post-secondary education.

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Advertising Hall of Achievement November 2

Join AAF on November 2nd for the Advertising Hall of Achievement.

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Join AAF Omaha Today!

Connect. Advance. Flourish. AAF Omaha exists to unite and prosper advertising, marketing and public relations professionals in Omaha/Council Bluffs metropolitan area.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll pit it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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Jobs Board

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Club Information

Read the current
Press Releases

Check the calendar for
Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!

To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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