

Broadcast Message View

Email Subject: AAF Omaha AdMuse | April 2017

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Message Contents

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Welcome to the AAF Omaha Chapter Monthly Newsletter!



Our Skip Button Love Affair | May 16

Admit it – you love the “Skip Ad” button on YouTube. You love to swipe your thumb past a Facebook ad. You love the option of installing ad blockers on your phone. And so does your customer. Chris Ferrel is a digital strategy group head at The Richards Group, the largest independent agency in America. He also is a 2017 SXSW presenter of this very topic. So join us as he unpacks the skippable world of digital.

Network at AdConnect | April 27

Member Perk! AAF Omaha Members - please join us for AdConnect, a free night to help you Connect. Network. Relax. (Just \$5 for non-members and friends of AAF Omaha). Come share ideas, search out career opportunities and engage with your peers in the local advertising community!

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The Power of Effect Research | May 9

In the advertising world the Creative staff gets all the glory, but without effective research the creatives would be worthless. To be successful you must learn about your client’s customers, their competitors and their industry. This is where market and advertising research come in. During this event the panelists share firsthand experience and advice so that attendees can learn not only best practices, but also about rising trends in the

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industry.

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Legislative Committee Update – April 2017

The Legislative Issues Committee continues to follow developments that could impact advertising and communication decisions locally.

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Membership Committee – April 2017: Get outside, meet new people and NETWORK!

Spring is officially here! Which means, you now have one less reason to stay indoors. It's time to get outside, meet new people and NETWORK!

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In Case Your Missed It – 5 More Top Creative Directors Tell Us the Best Advice They Ever Got in Their Careers (AdWeek)

In case you missed it, AdWeek shares the second part to their video series “Best Advice I Ever Got”—as five more top advertising creative directors reveal the best advice they got in their careers that made them better.

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Student Profile | Sarah Styron | University of Nebraska Kearney

In case you missed it, AdWeek shares the second part to their video series “Best Advice I Ever Got”—as five more top advertising creative directors reveal the best advice they got in their careers that made them better.

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AAF Omaha Volunteers at 100 Black Men Teen Career Fair

Young men and women of the community, ranging between 7th grade and Freshman in college, met with local organizations to learn more about different agencies as well as multiple career options.

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AAF District 9 American Advertising Awards Results

Congratulations AAF District 9 American Advertising Award winners!

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The Creative Center Congratulates 6 Students – Nebraska American Advertising Award Winners

The Creative Center (CC) would like to congratulate all 6 students who won a total of 12 awards in the 2017 Nebraska American Advertising Awards.

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Creative Center Students Win in American Advertising Awards

Creative Center students won a total of 5 awards at the district level of this year's Nebraska American Advertising Awards (affectionately called the ADDYs), sponsored by the American Advertising Federation. Students entered original creative projects into competitive categories which were judged by professionals in the field. The competition is tiered, with state winners advancing to one of 15 district competitions, and district winners advancing to the national level.

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Congratulations SKAR 2017 AdWars Champions

AdWars hosted on April 13th was a fun and fact filled event. This team competition tests your knowledge of advertising practices, terminology and trivia.

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Public Service

Each year, AAF Omaha chooses a local non-profit organization to receive a comprehensive advertising campaign at little or no cost. Applications are open now - deadline to be considered is May 8, 2017.

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Join AAF Omaha Today!

Connect. Advance. Flourish. AAF Omaha exists to unite and prosper advertising, marketing and public relations professionals in Omaha/Council Bluffs metropolitan area.

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AAF Omaha Job Board

Need a Job? You'll find positions available with some of the most dynamic companies in Omaha and the surrounding area. Information about who to contact for further information on each opportunity will be listed at the end of the job description.

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AAF Omaha Member Communication Tools

We are happy to share your agency/firm/company news on our website and on social media platforms. Please send us your press releases, or if you just want to send us a quick email with details of your news (new business wins, new hires, awards, etc.), we'll post it on our website, then the article will appear in AAF Omaha's AdMuse published monthly. These services are free to AAF Omaha members.

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Get Social With AAF Omaha

AAF Omaha's Facebook wall has changed. Please take a minute to "Like" our new wall to stay

current on upcoming events, programs, club news and industry trends. You can also find us on Twitter and if you are currently an AAF Omaha member you can join the AAF Omaha LinkedIn Group.

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See what's new on the
Jobs Board

Read the current
Press Releases

Keep up to date on
Club Information

Check the calendar for
Upcoming Events



Buy ads for the AAF Omaha website and AdMuse!

To place an ad with AAF Omaha, contact Teri Hamburger at teri@novia.net.

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