

## Welcome to the AAF Omaha Chapter Monthly Newsletter!

### [Ethics In Advertising Certification Program | March 26](#)

AAF Omaha in partnership with the Creative Center and the Institute of Advertising Ethic will host an Ethics in Advertising seminar with Wally Snyder, Executive Director for the Institute of Advertising Ethics, AAF Board Member and President Emeritus.

[LEARN MORE](#)

### [Volunteers Wanted for OAX 2016 | September 22](#)

Committees are forming now to make the third annual Omaha Advertising Expo (OAX) an interesting and informative event for local business owners and marketing and advertising professionals.

[LEARN MORE](#)

### [March AdBites: Marketing to a Multicultural Marketplace | March 15](#)

Join us this month at the March AAF Omaha AdBites! The event will be at Anthony's Steakhouse starting 11:30 for networking, followed by the luncheon and program at noon. Marketing to a Multicultural Marketplace will be presented by Monic J. Houpe, Multicultural Leader in the Multicultural Center of Excellence for Hallmark Cards

[LEARN MORE](#)

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## Don't Forget to Register Your Team for AdWars on April 14

Join us for AdWars on Thursday April 14 at DJ's Dugout Downtown. Don't miss out on the ultimate advertising trivia contest!

[Read More...](#)

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## 2016 AAF Omaha Silver Medal Winner

Mark Carpenter, partner and vice president of creative strategy and production services at SKAR, will receive the American Advertising Federation Omaha's top honor, the Silver Medal.

[Read More...](#)

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## **Congratulations 2015-16 American Advertising Awards-Nebraska Winners**

SEE WHAT MADE IT THROUGH! Visit the Nebraska ADDYs website for a full listing of the 2015-16 Nebraska ADDY winners Congratulations to our American Advertising Awards – Nebraska Winners

[Read More...](#)

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## **AAF Omaha to host District 9 American Advertising Awards Judging**

AAF Omaha will host the District 9 American Advertising Awards judging on March 18th and 19th at Do Space on 72nd and Dodge. This is the intermediate step between the Nebraska Addys and the National American Advertising Awards in June.

[Read More...](#)

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## **Five Things You Didn't Know About Ann Woodford**

I was born and raised here in South Omaha and only left for a brief four years to attend the Art Institute of Las Vegas where I earned my Bachelors Degree in Graphic Design.

[Read More...](#)

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## **Speaker Hadley Names Priority Bills**

The Nebraska Legislature is now in the second half of its 2016 legislative session. As of February 19, all senators and committees had named their priority legislation, as well as Speaker of the Legislature Galen Hadley.

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## **The Membership Committee Thanks You!**

Your membership committee sends out a huge THANK YOU to everyone who took the time to click on the member and non member surveys last week.

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## **Diversity Spotlight: Pinterest Hires Its First-Ever Head Of Diversity**

Pinterest has hired Candice Morgan, formerly of Catalyst, to work as the unicorn startup's first-

ever head of diversity. In her role, Morgan will “help build the programs and teams” Pinterest needs to reach its “creative potential as a company,” Pinterest co-founder Evan Sharp said in a statement.

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### **Infotec Offer to our AAF Omaha Members**

A special invitation to Advertising Agencies and Marketing Professionals form AIM. Today’s marketing professionals understand the power of technology to improve user experience and business conversions—but that’s just the start. Savvy marketers realize that when technology and marketing align they can deliver powerful experiences that are relevant, functional and engaging.

[Read More...](#)

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### **In Case You Missed It – Diversity and Inclusion: Ads That Shape Society**

In case you missed it, Hayley Goleniowska of Huffington Post United Kingdom, posted a column titled ‘Diversity and Inclusion: Ads That Shape Society’.

[Read More...](#)

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Buy ads for the AAF Omaha website and AdMuse!

To place an ad with AAF Omaha, contact Teri Hamburger at [teri@novia.net](mailto:teri@novia.net).

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