

# American Advertising Federation Omaha

## AWARDS NOMINATION FORM

### Award Criteria

#### **Ad Rookie**

An AAF Omaha member with five or fewer years in the business who demonstrates outstanding work. This individual may also have served in the professional and community ranks as well as AAF Omaha service.

#### **Ad Pro**

An AAF Omaha member who has a distinguished track record of service in advertising including professional and community service with particular attention to AAF Omaha service.

#### **Silver Medal**

*Company contributions* – An AAF Omaha member who has achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service company.

*Creative ability* – An AAF Omaha member who has shown a consistent high degree of creative, original thinking in work endeavors.

*Contributions to the general advancement of advertising* – An AAF Omaha member who has worked to increase the stature and raise the standards of the advertising profession.

*Contributions to the community* – An AAF Omaha member who has been active in civic, religious or other groups dedicated to some phase of human or social welfare.

**Please complete the information below and submit to the AAF Omaha Awards Chairperson, Lisa Conklin by September 5, 2018. Email nomination to Lisa Conklin at [lisa@akmarketinginc.com](mailto:lisa@akmarketinginc.com) or to the AAF Omaha office attention Lisa Conklin to [aafomaha.teri@gmail.com](mailto:aafomaha.teri@gmail.com). If you prefer, mail to AAF Omaha, PO Box 6146, Omaha, NE 68106.**

**Limit information submitted to this 2-page form; do not attach additional information.**

#### **Nominator's Information**

Your Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email address \_\_\_\_\_

#### **Nominee's Information**

Nominee's Name \_\_\_\_\_

Nominated For: (circle the appropriate award)

Ad Rookie of the Year

Ad Pro of the Year

Silver Medal

**How many years of professional/industry experience does the nominee have?**

**Less than 5            5-10            10-15            15-20            20+**

**Where the nominee is currently employed?** \_\_\_\_\_

**What is the nominee's job title?** \_\_\_\_\_

**Email address** \_\_\_\_\_

**List or describe the nominee's service to AAF Omaha (please include dates of service, if known)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**List or describe the nominee's top 3 professional achievements**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

**Please note any community or volunteer contributions made by the nominee**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Additional comments:** \_\_\_\_\_

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